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A Homeowner's Guide to a Successful
Remodeling Experience

Free Guide

We have prepared a comprehensive guide for anyone contemplating a remodeling project. Learn what to look for when selecting a contractor, what to expect during the remodeling process, and how to avoid being taken advantage of by less than scrupulous contractors. Visit CastleRockConstruction.com/homeownerguide to download a pdf.

CastleRockConstruction.com 707.421.8924



Fall 2013

Remodeling News



Before

The ripple effect: 4 projects!

A referral from Direct Buy brought Jim Pitcher to this homeowner's attention.

"We interviewed five contractors," the homeowner said. "Two were very low priced, and one didn't give us a price but said we would pay as we went! When Jim reviewed the project, he was very accurate on what everything would cost—and very fair. He clearly understood what was involved. One of the other contractors, when he knew we had to move a load bearing wall said, 'I'll have to get a framing guy in here to price it.' Jim knew what everything would cost.

We wanted a contractor who had the 'smarts' to do this right.

"We were thrilled! Every morning, at least four workers showed up, supervised personally by Jim, and each day, they cleaned up beautifully. If there was a problem—and there have been surprises like dry rot that was not visible in the beginning of the project—Jim, with his level of calm and confidence, took it head on and solved it.



"While our home was not that old, it was not built well," the homeowner added. "The house has a lot of detail to it, which Jim was not only respecting, but also added to."

This complex renovation included a room addition and the removal of interior walls to create one large open space from four different rooms. A main load-bearing wall was replaced with a 1000 pound, 27 beam and a 7 foot shear wall. A bay window was added in the kitchen. Two islands were added, with new plumbing.

A year after the renovation was complete, they accepted an offer on the house. Upon its sale, the homeowners found a home in Manhattan Beach, in southern California. Jim flew down to inspect the property before the sale finalized. He later made all the necessary repairs to the home.

The homeowners also purchased a Napa home. Castle Rock remodeled an existing 3-car garage and in-law suite, creating space for the family business office and private wine storage.

Then a fourth project emerged. The homeowners' daughter owned a charming boutique in Manhattan Beach. In less than two weeks, Castle Rock remodeled the shop, creating a white on white space that shows off the store's merchandise. (See photo on page 3).

"If I hadn't called back the homeowner after our first conversation, none of these great projects would have happened," Jim explained. "Instead of just taking the homeowner's first comment of 'you're a little higher than the other contractors' at face value, I asked for particulars and was able to demonstrate real value with no short cuts."



Allison by the Beach, in Manhattan Beach, CA. In just over a week, Castle Rock remodeled this charming boutique. Visit the shop's website at: AllisonByTheBeach.com

Japanese soaking tub



This master bathroom remodel comes with a Japanese soaking tub and a large walk in shower.

The tub has solid slabs of Calcutta Gold surrounding it and the walk-in shower has multiple shower heads and glass tile.

"This is one of my favorite designs," said Jim Pitcher. "The homeowners were very pleased with the results."